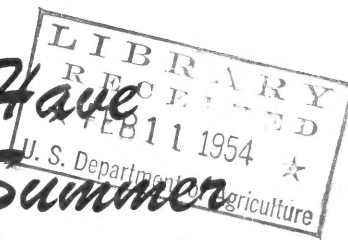


# You Can Have Blooms All Summer



## From These Easy to Grow Everblooming Floribunda Roses

Floribundas will give you a spectacular show of bloom from spring until hard freezes. They are beautiful and effective whether used in beds, hedges, foundation plantings, along walks, or in borders. Hardy and easy to grow.

Here is a real offer of two excellent varieties:

- 2 **Lafayette Improved.** Cherry-red, prolific bloomer.
- 2 **Cheerio.** Deep pink, double, perfect buds.

Refer to  
Our Catalog  
for Color  
Illustrations

Cat. No. 828  
All 2-Year, No. 1 Plants  
**4 for \$4.50**  
8 for \$8.75

## Patented Floribundas

Cat. No. 815

**PINOCCHIO.** (Pat. No. 484). Pointed buds of exquisite salmon flushed gold at base. Hybrid Tea shaped blooms of soft clear pink. Prolific bloomer. Dark green foliage.

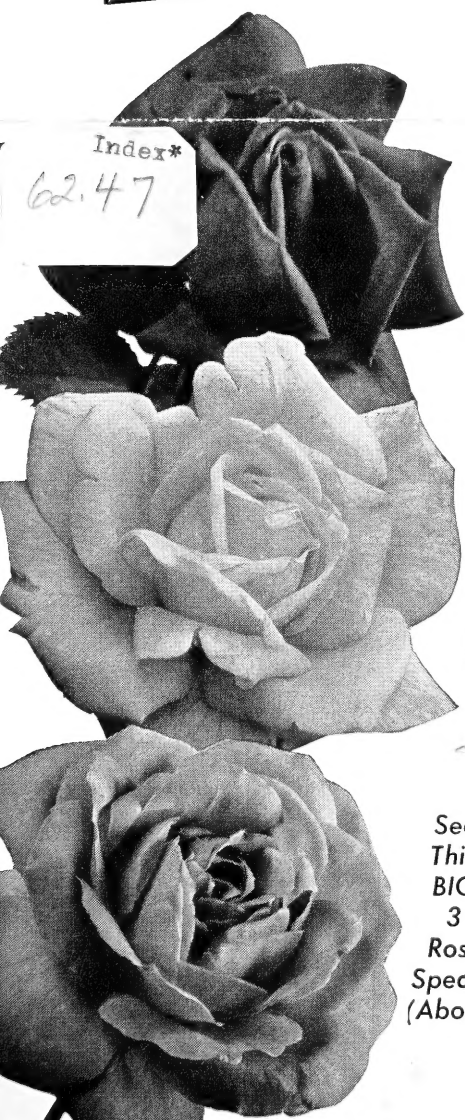
**FASHION.** (Pat. No. 789). Immense clusters of luminous coral-pink blooms suffused with gold and golden yellow stamens. Words can't describe the beauty and unusual color of this outstanding variety.

**VALENTINE.** (Pat. No. 362). Intense bright red flowers, continuous bloom! Bushy, dwarf plants. Exceptionally hardy.

**GOLDBLOCKS.** (Pat. No. 672). A rich yellow with 45 petals up to 3½ inches across. Delightful wild rose fragrance, glossy green foliage.



**ALL SPECIALS POSTPAID**  
If Order is Mailed  
Within 10 DAYS



Index\*

62.47

= 1954 = **4 for \$6.10**

## a Special Bargain for YOU!

**3 THREE 3**

**Big, Husky, 2-Yr., No. 1 Everblooming Rose Bushes**

**California Grown—the Finest Plants You Can Buy!**

- Cat. No. 808
- 1 **CRIMSON GLORY.** Vivid crimson, vigorous, fragrant.
  - 2 **PICTURE.** Rich pink, continuous bloomer.
  - 3 **CONDESA DE SASTAGO.** Coppery red inside, golden yellow outside of petals.

2-Yr., No. 1 Plants  
6 for \$6.60      12 for \$12.25

**ALL 3**  
**for \$3.50**

FROM  
**Neosho**  
**NURSERIES CO.**  
NEOSHO, MISSOURI

See  
This  
BIG  
3  
Rose  
Special  
(Above)

Sec. 34.66, P. L. & R.  
U. S. POSTAGE  
**PAID**  
Permit No. 3

Librarian  
U. S. Dept. of Agriculture  
Washington 25, D. C.



# NEW! *Honest to Goodness* EVERBLOOMING Climbing Roses

Cat. No. 827

A new strain of Climbing Roses that will really bloom all summer long. Just like your Floribunda Roses only with climbing habit. To get you to try them we have made up this special offer of:

- 1 Climbing **World's Fair**. Rich crimson.
- 1 Climbing **Goldilocks**. Golden yellow.
- 1 Climbing **Pinocchio**. Clear pink.

*Special*

All 3 for \$6.15

See Postpaid Offer



## *Paul's Scarlet* Climbing Rose Special

Cat. No. 809

The most popular Climbing Rose. See color picture on page 14 in catalog.

- 2-Year, No. 1 Plants
- 1 Climbing New Dawn
- 2 Paul's Scarlet

All 3 for \$3.60

**ALL SPECIALS  
POSTPAID**

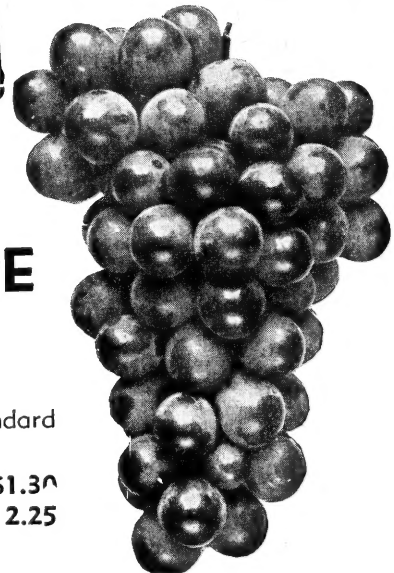
**If Order is Mailed  
Within 10 Days**

## CONCORD GRAPE Special

Cat. No. 864

The best all-purpose blue Grape. The standard of quality. Easy to grow. Hardy.

- 5 plants, 1-yr., No. 1 ..... \$1.30
- 10 plants, 1-yr., No. 1 ..... 2.25



## *Rich-Juicy* STRAWBERRY SPECIAL

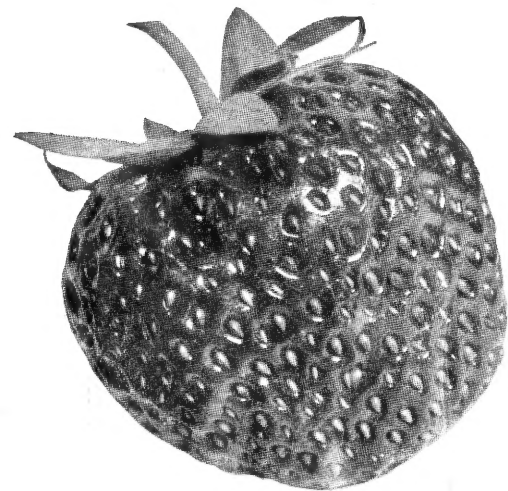
Cat. No. 866

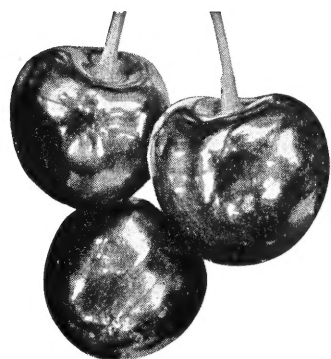
Have your own fresh Strawberries. Enough for the average family in this special offer.

- 50 Aroma
  - 50 Blakemore
- for \$2.45

**Order  
NOW  
and  
SAVE!**

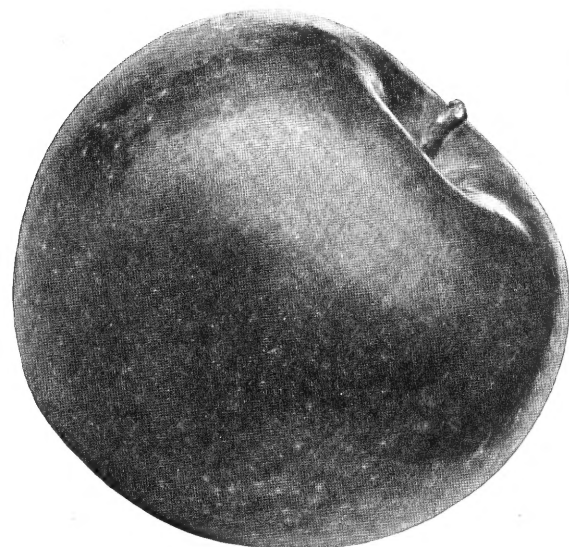
Refer to Our Catalog for Order Blank





# Pick Ripe Fruit from **YOUR OWN TREES!**

Home grown fruit is richer in flavor and vitamins. Will help you keep your food costs down. Here is a special to give you plenty of Apples, Peaches, Plums, Pears and Cherries for your own use and some for market. Your choice of standard varieties listed in our catalog.

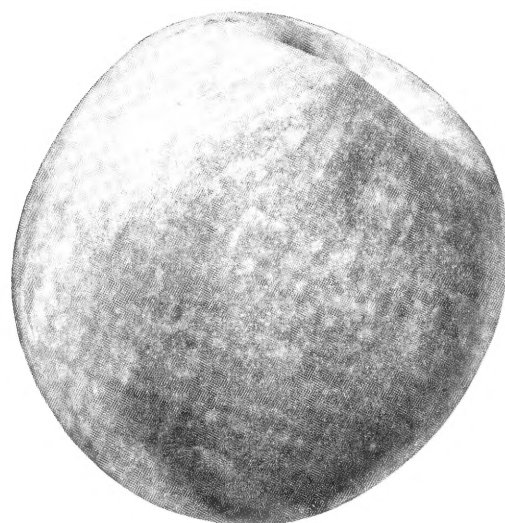


**HOME ORCHARD Special**  
Cat. No. 839

5 Apple	5 Peach
2 Plum	2 Pear
2 Cherry	

**16** trees, 2-3 ft.  
for **\$10.65**

**16** trees, 3-4 ft.  
for **\$14.20**



Colorado Spruce

## **COLORADO SPRUCE Special**

Cat. No. 875

These are seedling Colorado Spruce, some silver-green, some blue. White Pine is a faster grower with long graceful needles. These trees will eventually grow into fine big specimens.

2 Colorado Spruce, 10-12 in.

1 White Pine, 12-18 in.

**3 Trees for \$5.50**

## **DOORSTEP EVERGREEN SPECIAL**

Cat. No. 876

Dress up the entrance to your home with this special offer of 2 Upright and 2 Spreading type evergreens. Will grow into fine specimens in a few years.

2 Pfitzer's Juniper, 10-15 in. All 4 for **\$5.50**  
2 Excelsa, A.-V. 12-18 in.

Refer to Our Catalog for Order Blank





# Your Grounds can be a Riot of Color

## — The Envy of the Neighborhood!

A real special savings for you. Your choice of any of the non-patented varieties listed in our catalog, or if you prefer we will send you our choice of 4 different colors and varieties. These plants are not quite as heavy as No. 1 grade, but are good sturdy plants and we guarantee them to bloom. A chance to save money and still have hundreds of blooms the first year.

### 2 YEAR Standard Roses - Guaranteed to Bloom

**CALIFORNIA GROWN!** Our Rose bushes are grown in the irrigated fields of California. With plenty of sunshine and hot weather to make them grow strong and healthy and frosts to make them go dormant. We can and do produce some of the world's finest Roses.

### ROSE Special

Cat. No. 824

All 4 for	.....	\$ 3.60
12 for	.....	9.75
24 for	.....	17.50

See Postpaid Offer

### CUSHION MUM Special

Cat. No. 806

For gorgeous summer and fall colors you don't beat these hardy Cushion Mums. Hundreds of blooms on each plant. Hardy as an Oak. 1 each of red, pink, white, yellow and bronze.

**5 for Only \$2.25**

### GLAD Special

Cat. No. 799

America's finest cut flower. Plant this spring and have beautiful bouquets this summer. A gorgeous mixture of colors in this special collection of medium size bulbs.

**25 Choice for \$1.00**  
**Gladiolus Only**

Refer to Our Catalog for Order Blank